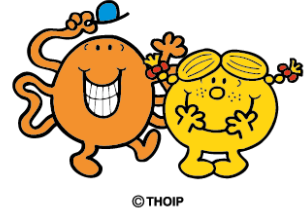




Sanrio

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“One World, Connecting Smiles.”

Best known for global icon Hello Kitty Sanrio has created and licensed over 400 characters throughout the past 62 years. It is indeed not only home to superstar Hello Kitty, but a global brand concentrating on marketing classic characters like My Melody, Kerokerokeroppi, Bad Badtz-Maru, Little Twin Stars, Cinnamoroll, Pompompurin, Gudetama, the new entry Aggretsuko and the British icons Mr. Men Little Miss. Sanrio today joins forces with the most respected companies in fashion, streetwear, cosmetics, hi-tech and toys. Its business extends into the entertainment industry and includes the operation of several theme parks. Sanrio boasts an extensive product lineup, which is available in over 130 countries around the world.

Our EMEA business coordinates the development of licensing throughout Europe, Russia, Middle East, Africa, India and Oceania and worldwide for Mr. Men Little Miss. Sanrio GmbH is a subsidiary of Sanrio Co. Ltd. in Tokyo. There is an exciting opportunity to join our Sanrio EMEA team at our office in the heart of Milan, Italy as

International Licensing Manager (m/f/d) – maternity cover

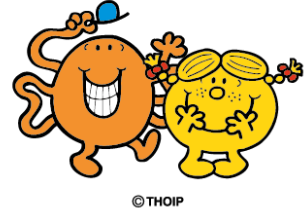
Your Responsibilities

- Plan and execute Sanrio’s global and EMEA strategy, turning it into concrete business opportunities for the assigned territories.
- Manage the portfolio across Sanrio and Hello Kitty & Friends franchises in the relevant region, building a sustainable growth and achieving annual revenue targets.
- As part of the Consumer Products team grow the CP business in line with Regional and Global strategies and guidelines while leveraging a strong knowledge of the local markets.
- Manage the agents allocated to the relevant country/region.
- In addition, you will provide forecasts and support Finance in collating Royalty reports.
- Also, you will be working closely with the Marketing team providing all information for Marketing & Retail projects and strategy.



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Our Requirements

- Proven relationships networks, at all levels and across categories as well as across different businesses and within the licensing industry
- Number/Financials driven attitude and budget management are essentials
- Team player with strong interpersonal communication, in Italian and in English
- Able to work independently and result oriented
- Love and passion for Japanese culture
- Good work ethics and enjoying your job

What we offer

- Work for a fun and well-known brand
- Flexible working arrangements
- Mentoring and career development
- A simple reporting line
- Become part of a friendly team in a great working atmosphere

If this matches your job profile and interests, find out more and contact us by sending your motivation letter as well as your CV to careers@sanriolicense.com. We look forward to hearing from you!