



“Small Gift, Big Smile. “It’s more than just a catchy phrase; it’s the foundation of everything we do, and we’re proud to say we’ve been creating smiles for over 50 years.

Best known for global icon Hello Kitty, Sanrio has a portfolio of more than 400 characters, including new characters for EMEA like Gudetama and Aggretsuko and the much loved Mr Men Little Miss ‘family’. We license a unique collection of branded gifts, stationery and fashion accessory items while collaborating with the most respected companies in the world.

Our EMEA business coordinates the development of licensing throughout Europe, Russia, Middle East, Africa, Asia (for Mr Men), Australia and New Zealand.

An exciting opportunity has come up at our London office to gain some work experience in our Marketing team as

Marketing Intern (m/f/d)

Your responsibilities

- **Social Media:** Research (trends, influencers, collaborations), creative brainstorming, analysing insights and preparing reports
- **E-Commerce:** Website updates, trend research, data entry, preparing reports for Webshop and Merch by Amazon
- **PR & Influencers:** Organising influencer gifting and media desk drops, updating contacts database, event research and support
- **Asset Management:** Helping Marketing team with organisation of physical samples, showrooms and digital assets as advised
- **General:** Translation (dependent on additional language skills), Marketing administration and other tasks as appropriate and required

Our requirements

- 8 hours support per week
- Fluent English
- Highly organised, pro-active and team player
- Enthusiastic learner



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What we offer

- Gain valuable work experience at and insight into a fun and well-known brand
- Become part of a friendly team in a good working atmosphere
- An office based in central London (outside London Bridge station)

If you are interested in this fantastic opportunity and would like to find out more about it, please contact us via email and send your CV to careers@sanriolicense.com. We look forward to hearing from you.